

UNITY DEMOCRATIC CLUB  
SPECIAL EXECUTIVE COMMITTEE MEETING  
March 20, 2023  
Via Zoom

In attendance: Betsey Knapp, Michael Villanova, Abigail Martin, Ramdat Singh, Danielle Guggenheim, Morgan Evers, Madeline Ritter

Agenda:

Approve printing expenditures  
New committee  
Petitioning debrief

Betsey called the meeting to order at 8pm. We have some newcomers attending the membership meeting on Thursday: Marjorie Freeman and David Billings are new to Riverdale. Abigail will not be present.

Expenditure approval:

We priced out a flyer for the judicial delegate slate. The cost for 10,000 copies is \$1057, including tax and delivery. There was discussion about whether 10,000 would be sufficient. So far we have raised about \$1000 for the campaign.

There was further discussion about the opportunity to highlight the club, in addition to the delegate candidates. After discussion, we agreed that the back of the flyer would include information about UDC, including our mission, values and the importance of this race to voters. We'll also develop business cards with pertinent information about the club.

The expenditure was approved: 10,000 copies of the flyer (front and back) will be ordered, once the content for the back is developed. If we raise additional funds and find that we need more than 10,000 pieces, we may order an additional run.

New committee

Betsey introduced the idea of adding an additional committee on Education and Programming, in keeping with common practice in other clubs and membership organizations. The committee will have responsibility for the educational component of our club: to keep members informed about community issues as well as electoral and legislative issues at the local, state and federal levels. Responsibilities would include developing the non-business agenda for membership meetings and bringing in expertise from within and outside of the club. Betsey suggested that Madeline serve as Committee Chair, or EC representative. Possible memes include Danielle, Don Bluestone and Elizabeth Cooke Levy. The addition of the new committee was approved. The new committee will be added to the Committee Fair at Thursday's meeting.

There was discussion about learnings from the petitioning process. Based on conversations we've had at doors and in the streets while talking to voters about the JD campaign, we agree that we need to take the opportunity to inform voters about the new club and to emphasize that our views of grassroots democracy, transparency and values-based politics were behind our decision to back our own slate of nominees. This discussion cycled back to our conversation about campaign flyers.

Betsey Knapp adjourned the meeting at 9:30pm.

Respectfully submitted by Madeline Ritter